

## REAL TIME LEAD QUALIFICATION TO BOOST YOUR SALES!!!

### *A world first and the future of online lead qualification!*

GymLink IQ is a 'lead qualification and activation' program that gives your sales people specific details on what will influence each individual prospect to join.

The information you receive about your potential prospect is specific to that person - not everyone is the same so it is important to know what to say that will trigger them to trial your fitness centre and ultimately purchase a membership.

### *Close more sales more often with GymLink IQ*

- Real Time lead qualification for all leads generated by the GymLink Lead Maximiser™ Program
- Clear and simple instructions on what is important to each individual prospect when considering a membership.
- The critical issues for each individual prospect when engaging in physical activity

### *Instant delivery of the information you need*

When lead details are entered into the GymLink website, they are instantly analysed and an individual report is generated for each of your prospects and emailed to you in seconds

